



# Course Outcomes



## Bachelor of Commerce

Sr. No.	System	Year/Semester	Subject	Subject Code	Course Outcomes
1.	Annual	1st Year	Financial accounting	BC 1.1	Student will get knowledge about accounting process and accounting for hire purchase business, consignment and partnership units
2.	Annual	1st Year	Paryojanmoolak hindi course	BA/BCom Core HIND101	Students is capable to write letters and essays in hindi by using various grammatical tools they studied. Students will be well versed in hindi grammar. Use of antonyms synonym, sentence and noun ,pronoun.
3.	Annual	1st Year	Business Organisation and Management	BC 1.2	After completion of this course students will be familiar with the application of Management theory in every field where group of persons will work together, principles of Management, 5 needs of a human being for which he does more efforts to fulfilling them which were given by Abraham Maslow, After studying the merits and Demerits of different forms of organisation students will take decision very easily regarding the investment of their fund in particular form of organisation in future whenever they will choose doing Business as a career. Along with this students will know very well different sources of finance for efficiently run their business in the society.
4.	Annual	1st Year	Business Law	B.C-1.3	The purpose of this course is to familiarize the students with The Indian contract act 1872, Specific contracts, The sale of goods act 1930, The negotiable instrument act,1881 and Partnership act
5.	Annual	2nd Year	Company Law	B.C-3.1	Object of this course is to impart basic knowledge of the provisions of Companies Act 2013
6.	Annual	2nd Year	Corporate Accounting	BC-2.4	The main object of this study is to know the students basic concept of accounting of share, Debenture, valuation of goodwill and share, amalgamation of companies.

7.	Annual	II nd Semester	E-Commerce	BC 2.6	After completion of this course, student will be familiar with the theoretical aspects of E-Commerce, Various Penalties and adjudication for Cybercrimes, Various E-payment systems their working and significance in E-Commerce. Along with these theoretical concepts this course will also make the students competent in developing some basic webpages by using HTML.
8.	Semester	IV th Semester	E-Commerce	BC 4.4	After completion of this course, student will be familiar with the theoretical aspects of E-Commerce, Various Penalties and adjudication for Cybercrimes, Various E-payment systems their working and significance in E-Commerce. Along with these theoretical concepts this course will also make the students competent in developing some basic webpages by using HTML.
9.	Semester	IV th Semester	Fundamental of financial management	BC5. 2(a)	Students will able to get knowledge how to manage finance and help to take investment, finance and dividend decisions
10.	Semester	IV th Semester	Fundamental of Investment	B.C 6.2 c	In this course students knows the concept of the Investment Environment, Fixed income Securities, Approaches to Equity Analysis, Portfolio and Financial analysis and Investor Protection.
11.	Semester	V th Semester	Principle of Micro Economics	B.C5.4	Students understand that micro Economics is, in fact, a microscopic study of the economy. It is like looking at the economy through a micro scope to find out the working of markets for individual commodities and behaviour of individuals consumers and producers.
12.	Semester	V th Semester	Principles of marketing	BC 5.1	After completion of this course, students will be familiar with the scope and importance of marketing and marketing mix, consumers behaviour, market segmentation, product decision, branding, packaging, pricing decision, channel of distribution, promotion decision and promotion mix. This course will make the students competent in developing strategies for competitive market.
13.	Semester	VI th Semester	Indian economy	B.C 3.8	After completion of this course students will be aware with the theoretical aspects of Indian economy, role of planning, growth of different sectors in economy and rising and falling rates of inflation and unemployment. They will be also able to make

solutions of these daily life problems relating to unemployment and inflation.


### Master of Commerce (M.Com.)

Sr. No.	System	Year/Semester	Subject	Subject Code	Course Outcomes
1.	Semester	I st Semester	Business Organizations and management	MC 1.1	The main object of this study is to know the students basic concept of management process, organizational behaviour and organizational change and development.
2.	Semester	1st Year	Business environment	MC 1.2	Students able to know about external internal factors which relate to business. Also help to Draw all influences over business. Study about all international organisation.
3.	Semester	II nd Semester	Corporate Financial Accounting	MC 2.1	This subject concern with basic concept of companies accounting.
4.	Semester	II nd Semester	Financial Management	MC 2.2	This subject concern with basic concept of finance, capital budgeting, capital structure and Dividend policy.
5.	Semester	3rd Year	Advance cost accounting	MC 3.2	Help the student to fix the selling price of product. Inventory control techniques and overhead cost control to creat cost effectiveness into business to take competitive advantage
6.	Semester	III rd Semester	Corporate legal Framework	MC 3.3	This subject concern with basic concept of companies, types of companies, auditing concept, director appointments and winding of companies.
7.	Semester	3rd Year	Strategic management	MC 3.4	Help the student to know about strategic management for business units. Style to use business tactics to Get competitive advantage for business

8.	Semester	III rd Semester	Computer Applications In Business	MC 3.5	<p>After completion of this course, student will be familiar with the basic knowledge of Modern Information Technology. Student will be able to understand Microsoft Windows environment.</p> <p>Student will be able to use various application software used under Windows environment. The student will also be familiar with the introduction and working with various application software comes under MS-Office like MS-Word, EXCEL and PowerPoint. They also attain the basic knowledge of Tally ERP software and will be competent in maintaining accounting books on Tally and analyzing the financial statements and reports generated through Tally and various other Statistical Packages Useful in Business like SPSS.</p>
9.	Semester	III rd Semester	Research Methodology	MC 3.5	<p>This subject concerns with research problems, developing a research design and developing scales to measure response. Data processing and data analysis have been covered adequately.</p>
10.	Semester	IV th Semester	Security analysis and Portfolio Management	MC 4.2	<p>This subject concerns different aspects of introduction to security analysis and Portfolio management, Risk and return, portfolio management, technical analysis and Tax planning.</p>
11.	Semester	IV th Semester	Risk Management	MC 4.4	<p>This subject concerns different aspects of the subject such as risk and types of risk, risk management, risk management in banks, credit management, option, swaps and value at risk.</p>
12.	Semester	IV th Semester	E-Commerce	MC 4.5	<p>After completion of this course, student will be acquainted with the basics of E-commerce, various computerized tools and their applications in E-commerce. Student will also be familiar with E-Banking concepts and various modes of fund transfer and e-payment used in E-Commerce.</p> <p>Student will be able to understand the working of Search Engine and the significance of Search Engine optimization in e-commerce. Student will also be able to understand the role and importance of IT Act in E-commerce, various Penalties and adjudication for cybercrimes. Student will be competent in</p>

				Enterprise Resource Planning, and able to conduct the online research.
13.	Semester	1st Year	Statistical analysis for Decision Making	MC-1.4 The main object of this study is to know the students basic concept of statistics, probability, theoretical distribution.

  
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● विद्यया अमृतमश्नुते ●

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